

Topics in Korean Studies: Globalization and Multiculturalism

CREDIT	3	INSTRUCTOR	Min-Sun Kim
OFFICE		OFFICE HOURS	
TIME	11:00 ~ 12:40	CLASSROOM LOCATION	TBA
E-MAIL	kmin@hawaii.edu		

[COURSE INFORMATION]

<p>COURSE DESCRIPTION & GOALS</p>	<p>I. COURSE DESCRIPTION</p> <p>This course is designed to develop student's understanding of Korean culture and society, focusing on intercultural awareness and communication. In this course, students will learn about an ever fast growing and changing Korean society in the era of globalization. This course will help students appreciate the complexity and dynamics involved in Korean cultural contexts, enhance students' self-reflection of their own culture in relation to other cultures, and develop a cross-cultural understanding of other societies.</p> <p>As the world is transformed by globalization, Korea too has undergone enormous changes. Today's Korean society, economy, politics, culture, and the values of its people are vastly different from those of two decades ago. This course provides an overview of Korean culture with an emphasis on the major changes and continuities in Korea. We will explore particular themes relevant to understanding Korea such as Confucianism, modernization, cyber-culture, in-group relations, indigenous values, nationalism, gender relations, multicultural families, and popular culture in contemporary Korea.</p> <p>Achievement of these goals requires emphasis on both theory and practice. From the outset, the course will attempt to balance theory with practical experiences, in-class exercises, and illustrative materials designed to increase intercultural awareness of Korean culture and society. Thus, student participation in class discussion and exercises is essential.</p> <p>II. COURSE OBJECTIVES</p> <p>The main objective of this course is to prepare students with the knowledge and analytical tools needed to develop balanced views on Korean culture and society. Upon the completion of this course, students will be able:</p>
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	<ul style="list-style-type: none"> - to understand and explain values, attitudes, and norms that shape Korean culture; - to develop awareness of, analyze, and evaluate their own cultural assumptions and how they relate to other cultures; - to compare and contrast Korean culture and their own; - to apply creative thinking and problem solving skills to intercultural/international communication; - to conduct research in a topic related to Korean culture and to write a paper based on the research 												
PREREQUISITE	None												
COURSE REQUIREMENTS	<p>III. COURSE REQUIREMENTS</p> <p>-----</p> <table border="0" style="width: 100%;"> <tr> <td>Midterm Exam</td> <td style="text-align: right;">30% (60 points)</td> </tr> <tr> <td>Final Exam</td> <td style="text-align: right;">30% (60 points)</td> </tr> <tr> <td>Research Paper</td> <td style="text-align: right;">20% (40 points)</td> </tr> <tr> <td>Group Project & Presentation</td> <td style="text-align: right;">15% (30 points)</td> </tr> <tr> <td>Class participation</td> <td style="text-align: right;">5% (10 points)</td> </tr> </table> <p>-----</p> <table border="0" style="width: 100%;"> <tr> <td>Total</td> <td style="text-align: right;">100% (200 points)</td> </tr> </table> <p><u>Exams:</u> The exams will test students' comprehension of lectures, reading assignments, and other course materials. The exams will consist of short answer questions and will be conducted as take-home online test. The final exam is not cumulative. However, there may be some questions on the final that require knowledge gained in the first half of the course.</p> <p><u>Group project and presentation:</u> The project is designed to investigate an aspect of Korean culture in order to better understand it. Each student is supposed to make a presentation. Depending on the size of the class, students will be divided into groups (normally composed of four students). Teams will make a class presentation on a topic approved by an instructor prior to getting started. Students must use PowerPoint to organize their oral reports. Each presentation should not be longer than 10 minutes. Each PowerPoint slide shows should be about 20- 25 slides and each slide should not contain too much text.</p> <p><u>Final research paper:</u> Students will submit a five to six-page essay (plus a one-page reference list) on an aspect of Korean culture and society. Students can select a particular topic that they want to work on, but it should be finalized in consultation with me. Students' are expected to use class sources (readings, screenings, and lectures) and outside research to support arguments. Students will</p>	Midterm Exam	30% (60 points)	Final Exam	30% (60 points)	Research Paper	20% (40 points)	Group Project & Presentation	15% (30 points)	Class participation	5% (10 points)	Total	100% (200 points)
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	<p>be required to research a particular issue and offer well-argued and well-supported arguments based on research on the topic. Remember that plagiarism is a serious academic offense.</p> <p><u>Participation</u>: It is expected that students will have read the chapters assigned by the day they are listed on the schedule. Students are required to attend all classes, complete assigned readings and assignments, and participate meaningfully in class discussions and activities. Five percent of the grade will be strictly based on student participation in classroom discussions. Students will be called on to explain various concepts and theories and to provide examples for them.</p>												
GRADING POLICY	<p>IV. EVALUATION</p> <p>The following scale will serve as the basis for assigning grades.</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">%</th> <th style="text-align: center;">Grade*</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">90 - 100</td> <td style="text-align: center;">A-, A, A+</td> </tr> <tr> <td style="text-align: center;">80 - 89</td> <td style="text-align: center;">B-, B, B+</td> </tr> <tr> <td style="text-align: center;">70 - 79</td> <td style="text-align: center;">C-, C, C+</td> </tr> <tr> <td style="text-align: center;">60 - 69</td> <td style="text-align: center;">D-, D, D+</td> </tr> <tr> <td style="text-align: center;">Below 59</td> <td style="text-align: center;">F</td> </tr> </tbody> </table> <p>* The instructor reserves the right to adjust this scale depending on the distribution of scores.</p>	%	Grade*	90 - 100	A-, A, A+	80 - 89	B-, B, B+	70 - 79	C-, C, C+	60 - 69	D-, D, D+	Below 59	F
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TEXTS & NOTES	<p>V. REQUIRED TEXT</p> <p>1. Shim, T. Y., Kim, M. S., & Martin, J. N. (2008). <i>Changing Korea: Understanding Culture and Communication</i>. Peter Lang.</p> <p>The PDF version of the textbook will be provided to the students. There will be additional readings required throughout the course, which will be distributed in class or emailed to the students.</p>												
INSTRUCTOR'S PROFILE	<p>Min-Sun Kim (Ph.D., Michigan State University, 1992) is professor of communicology (former Speech) at the University of Hawaii at Manoa. Prof. Kim has published more than 140 book chapters, reviews, and refereed articles. As sole author, she has written the book <i>Non-Western Perspectives on Human Communication</i> (Sage, 2002). The book, which was also translated into Korean and published by Communication Books Press (2009), which received the National Academy of Sciences Book Award given by the Government of the Republic of Korea. She has co-authored the book <i>Changing Korea: Implications for culture and</i></p>												

	<p><i>communication</i> (Peter Lang, 2008) and <i>Hanryu: Its Influence in Asia and Beyond</i> (Seoul National University Press, 2011). Dr. Kim served as the Editor of <i>Korean Studies</i>, a journal published by the Center for Korean Studies at the UHM and a founding fellow for the International Academy of Intercultural Relations and Chair of the Intercultural Communication Division of the International Communication Association, and President of the Korean American Communication Association. In Fall 2010, Prof. Kim was invited to serve as a Fulbright Specialist Scholar in the Department of World Cultures at the University of Helsinki, Finland. She has organized many symposia and panels, and has presented more than 120 refereed and invited papers at national and international academic conferences. Dr. Kim was also the recipient of the College of Arts and Humanities Excellence in Scholarship Award (2011/2012). Over the years, Prof. Kim has been invited to give various keynote speeches, and has presented numerous university colloquia, as well as public service lectures for international communities and organizations.</p>
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[WEEKLY SCHEDULE]

WEEK (PERIOD)	WEEKLY TOPIC & CONTENTS	COURSE MATERIAL & ASSIGNMENTS	NOTES
1	<p>Introduction and outline of Class What is Culture?</p> <p>Defining Intercultural communication Barriers of Intercultural Communication Stereotypes about Korea and Koreans</p>	Chapter 1	
2	<p>Changing Korean Values: From Confucianism to Confucian-Capitalism</p> <p>Changing Korean Values: Negotiating Collectivism and Individualism **One-page Outline of the Research Paper Due</p>	<p>Chapter 2</p> <p>(One-page Outline of the presentation due)</p> <p>(One-page Outline of the Research Paper Due)</p>	
3	<p>Understanding Korean Culture and Communication</p> <p>Critical Incidents exercise</p> <p>Exam Review Midterm Exam</p>	Chapter 3	

WEEK (PERIOD)	WEEKLY TOPIC & CONTENTS	COURSE MATERIAL & ASSIGNMENTS	NOTES
4	<p>Family Values, Status, and Nationalism in Contemporary Korea</p> <p>In-Group Membership in Contemporary Korean Society</p>	Chapter 4	
5	<p>From Confucius to Computers: Korea's Macro Environment and Cyber Community</p> <p>Multicultural Identity and Multicultural Families in Korea</p>	Chapter 5	
6	<p>Hallyu (Korean Wave) as "Multicultural Wave" - Korean Soft Power</p> <p>Future of Korea in Globalizing World</p> <p>Case Studies on Intercultural Communication involving Koreans</p> <p>Group Presentations</p> <p>Final exam</p>	<p>Chapter 6</p> <p>Research Paper Due (5 -6 pages plus references)</p>	