

CONTACT

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ORCID ID

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**RESEARCH INTEREST**

information and interaction design, design thinking, methodology for design education, visual communication design in emerging media

**EDUCATION**

**Yonsei University** Seoul, Korea.

**PhD in Design** | Human Environment and Design

**Carnegie Mellon University** Pittsburgh, PA.

**Master of Design** | Communication Planning and Information Design

**Hongik University** Seoul, Korea.

**Bachelor of Fine Arts** | Visual Communication Design

**THESIS AND DISSERTATION**

**Doctoral Dissertation** Yonsei University

Cognitive Activity-based Design Methodology for Novice Visual Communication Designers: Developed from an Analysis of the Thinking Processes of Novice and Expert Designers

**Master's Thesis** Carnegie Mellon University

Thesis- The Formal & Communicative Principles of Kinetic Typography

Thesis Project- Enhancing Emotion in Text with Kinetic Typography

**PUBLICATIONS: JOURNALS**

/SCI/

Oh, S. & Kim, H. (2019) **Perceived Density, a Further Attribute of Color, Revealed by the Colors Favored in Japan**, *Color Research and Application*. Vol.44, Issue.6, pp. 948-956 (DOI: 10.1002/col.22416/ ISSN 1520-6378)

/A&HCI/

Kim, H. & Lee, H. (2016) **Cognitive Activity-based Design Methodology for Novice Visual Communication Designers**, *The International Journal of Art & Design Education*. Vol.35, Issue.2, pp. 196-212 (DOI: 10.1111/jade.12054/ ISSN 1476-8062)

/KCI/

2. Kim, H. & Lee, H. (2015) **Comparative Analysis of Novice and Expert Visual Communication Designers' Thinking Processes**, *Design Forum-Journal of Korea Society of Design Trend*, Vol. 47. pp. 153-164.
3. Kim, H. (2015) **Effective Methods of Interaction and Communication in Child Education: Focusing on Educational Contents of Junior Naver and Daum Kids Zzang**, *Design Forum-Journal of Korea Society of Design Trend*, Vol. 46, pp. 339-350.
4. Kim, H. & Lee, H. (2011) **Design Activities and Cognitive Processes of Visual Communication Designers: Through Verbal and Visual Protocol Analyses of the Thinking Processes**, *Design Forum-Journal of Korea Society of Design Trend*, Vol. 32, pp. 271-280.
5. Kim, H. (2011) **Electronic-book Design Process through an Investigation into History and Design Elements of the Book: on Form and Function with Consideration of Product-environment Design**, *Design Forum-Journal of Korea Society of Design Trend*, Vol. 31, pp. 77-86.
6. Kim, H. & Lee, H. (2010) **Peer Feedback for Novice Designers in Design Education: Analysis of the Design Feedback during Information Design Process**, *Journal of Korean Society of Design Science*, Vol. 23, No.3, pp. 273-284.
7. Kim, H. & Lee, H. (2009) **Content-appropriate Media Applied to Information Design: Frank Lloyd Wright's Fallingwater**, *Journal of Korean Society of Design Science*, Vol. 22, No. 6, pp. 5-10.
8. Kim, H., Suk, K. & Lee, H. (2009) **Navigation Types and Design Analysis according to the Characteristics of Media**, *Design Forum-Journal of Korea Society of Design Trend*, Vol. 25, pp. 7-14.
9. Kim, H. & Lee, H. (2009) **Readability in Digital Media Design: Defining the Readability Testing Criteria from a Holistic Perspective**, *Journal of Korean Society of Design Science*, Vol. 22, No. 2, pp. 57-68.
10. Kim, H. (2007) **Expressing Emotion in Kinetic Typography: Categorized by the Characteristics of the Early 20th Century Expressive Typography**, *Journal of Korean Society of Design Science*, Vol. 20, No. 5, pp. 291-302.

#### **PUBLICATIONS: CONFERENCE PROCEEDINGS**

- Oh, S. & Kim, H. (2017) **The Pursuit of Perceived Density Found in Colors Favored by Japan**, *Proceedings of 13th AIC (Association Internationale de la Couleur) Congress 2017*, OS04-8.
- Kim, H. & Lee, H. (2009) **Peer Feedback for Novice Designers in Design Education**, *Proceedings of the 7th Annual Conference Asia Digital Art and Design Association*, pp. 172-175.
- Kim, H., Moon, K. & Lee, H. (2008) **A Study on Current State of Interactive TV in Korea and a Proposal for Design Research**, *Proceedings of the Spring International Conference of Korean Society of Design Science*, pp. 214-215.
- Kim, H & Lee, H. (2007) **Expressing Emotion In Kinetic Typography**, *Proceedings of the 5th Annual Conference Asia Digital Art and Design Association*, pp. 226-229.

## TEACHING EXPERIENCE

Instructor / Adjunct Professor

**Yonsei University** Seoul, Korea. September 2011 - present

*Introduction to Information and Interaction Design, Idea Visualization, Type in Motion, Communicating with Type, Basic Communication Design, Visual Information Design, 2D Digital Design, Imagination and Expression, Observation and Expression, Design and Prototyping, Typography Design, Interface Design, Communication Design Workshop, Research in Design, Introduction to Computer Graphics*

**Konkuk University** Seoul, Korea. September 2011 - February 2015

*Design English, Design Case Studies, Design and Technology*

**Sungshin Women's University** Seoul, Korea. September 2009 - February 2013

*Theory of Information Design, Information Design*

**Hanyang University** Ansan, Korea. March 2008 - August 2010

*Motion Graphics, Visual Design Workshop, Visual Design Research*

## WORK EXPERIENCE

Creative Director

**ATELIER i:re** Seoul, Korea.

Associate Journalist

**Designnet** Seoul, Korea.

New Media Designer

**MetaDesign** San Francisco, CA.

Graphic Designer

**Hyundai Department Store** Seoul, Korea.

## WORKS CITED

- . Kim, Y. (2000) Special Report on Information Design: Information Design Education for Designers of the Digital Age, *Monthly Design*, January Issue, pp. 148-151.
- . Kaufer, D. & Butler, B. (2000) *Designing Interactive Worlds with Words: A Representational Theory of Writing*, Chapter 3. *Invitations for Interaction*, p. 251, 269.
- . Kim, S. (1999) Special Report on Seoul Oullim International Design Forum: Dan Boyaski, *Monthly Design*, August Issue, pp. 118-119.
- . Kim, J. (1999) '99 Design Workshop, New Experiment: x.D 1999 Seoul, Type in Motion, *Designnet*, August Issue, pp. 56-57.

## HONORS AND AWARDS

- . **Yonsei University** Presidential Award for Excellent Lecturer, December 2023
- . **Yonsei University** Presidential Award for Excellent Lecturer, December 2022
- . **Yonsei University** Presidential Award for Excellent Lecturer, December 2021
- . **Yonsei University** Presidential Award for Excellent Lecturer, December 2017
- . **Yonsei University** Presidential Award for Excellent Lecturer, December 2015
- . **The International Council of Graphic Design Associations: ICOGRADA Millennium Congress** Cutting Edge Moving Image International Festival, Honorable Mention, October 2000
- . **The Honor Society of PHI KAPPA PHI** Recognition of Superior Scholarship, May 1999

## PROFESSIONAL SERVICES

Reviewer

- . **The International Journal of Art & Design Education** 2016 - present
- . **Architectural Science Review** 2018 - present
- . **Journal of Korean Society of Design Science (Archives of Design Research)** 2013 - present

## EXHIBITIONS

- . **United Designs: 9th United Designs: Messages to Humanity International Posters Exhibition- scent of affection** Liechtenstein National Museum, Vaduz, Liechtenstein. September 2017
- . **United Designs: 8th International Biannual Design Exhibition- seeds of love** Yeon Gallery, Jeju, Korea. October 2016
- . **2015 Korean Society of Basic Design & Art International Invitation Exhibition in Seattle- complication of life** Washington University, Seattle, WA. USA July 2015
- . **United Designs: 7th International Biannual Design Exhibition- color of nature** Wuxing Gallery, Shanghai Normal University, China. December 2014
- . **2014 Japan Society of Basic Design & Art in Nagoya- path** Nagoya Institute of Technology, Nagoya, Japan. September 2014
- . **2014 Korean Society of Basic Design & Art International Invitation Exhibition in Paris- mellifluous fusion** Centre Culturel Coreen Salle d'Exposition, Paris, France. August 2014
- . **2013 Korean Society of Basic Design & Art International Invitation Exhibition in Italy- perpetual** MXM Arte Contemporanea, Pietrasanta, Italy. December 2013
- . **United Designs: 6th International Biannual Design Exhibition- GREEN** University of Missouri St. Louis, Missouri, USA. August 2013
- . **2013 Asia Society of Basic Design & Art in Tianjin- chasm** Tianjin, China. August 2013
- . **2012 Korean Society of Basic Design San Jose State University International Invitation Exhibition- rem-in-i-scent** San Jose State University, CA. USA. July 2012
- . **2011 Asia Society of Basic Design & Art in Taiwan- bleu** Yunlin, Taiwan. August 2011
- . **United Designs: 5th International Biannual Design Exhibition- digital naturality** 50-1 Gallery, Limassol, Cyprus. July 2011
- . **2011 Fusion Print Art Calendar Exhibition (Korea Ensemble of Contemporary Design)- it never ends** Turkey Ankara Gazi University, Turkey. April 2011
- . **2010 Summer Korean Society of Basic Design & Art UNLV International Invitation Exhibition- interlace** University of Nevada, Las Vegas, USA. July 2010
- . **United Designs: International Biannual Design Exhibition- digital malfunctionality** Main Gallery, California State University Northridge, Los Angeles, CA. USA. June 2009
- . **Hangeul + Emotion: Yonsei University Graduate School, Visual Design Laboratory, Invited Exhibition- expressive poetry** Design Gallery, California State University Sacramento, Sacramento, CA. USA. February 2009
- . **2009 Korean Society of Basic Design & Art International Exhibition in Italy- organic + geometric typography** Sala dei Sogni, Korean Embassy, Rome, Italy. January 2009
- . **Nine Mile Run Exhibition- Community Wall: kinetic design** Wood Street Galleries, Pittsburgh, PA. USA. July 1999